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 - require time, effort, and skill to produce, *** EXAMPLES *** see below;
 - not derive its primary value from the AVArtDecor Design itself.

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HOW TO DISPLAY CREDIT:

Graphics by AVArtDecor <https://crealandia.com/creator/avartdecor>

✓ Examples of Permitted Uses

What are good examples of approved commercial use for printables?

We welcome commercial use of the Printables provided they are made part of a physical product (Printables cannot be reoffered wholly or in part digitally).

Here are a few good ideas on appropriate commercial use of Printables:

- Printable papers used as wrapping papers for craft items you sell (e.g., soap);
- Printable tags used as price tags for items offered for resale in an outdoor market;
- Printable collage sheets made in to jewelry pendants and resold;
- Printable collage sheets printed on shrink plastic and incorporated in to an art tin;
- Printable pockets, envelopes and ephemera reused as part of a junk journal;
- Printable cards and envelopes printed out and embellished with embossing powders, stamps, jewels, etc. and resold.

What is a “new work”? How much of a change do I really have to make to be able to resell an image digitally or as a physical product?

For digital images, a new work can be achieved by doing things like: adding other images, adding effects, adding text, or digitally altering files to create a new conception of the image. Typically, the industry understands this to be approximately a 40% change.

For Printables, a new work can be achieved by printing out the page, and altering it in to a new physical product. This can be achieved through processes like: decoupage, incorporating in a journal, image transfer on to another surface, making jewelry, adding embellishments, etc.

✗ Examples of Prohibited Uses

*A “new work” for our digital images **is not**:*

- Reorganizing images as-is on to a single page as a digital collage sheet;

- Taking images as-is and simply reorganizing them (or including them with other images) to make a digital stamp “collection” offered for sale;
- Adding a simple change to an image and reoffering it digitally or as a printable;
- Extracting portions of an existing printable and reoffering (in whole or in part), digitally or as a printable.

*A “new work” for our printables **is not**:*

- Extracting portions of an existing printable and reorganizing them as-is and reoffering as a printable;
- Adding a simple change to a printable digitally (e.g., line, color change) and reoffering digitally or as a printable;
- Adding a such simple change to a printed and cut images out as punched hole and/or a piece of ribbon;
- Printing out a printable and reoffering as-is individually or in a collection of paper elements.